LIAM
WHITE

PROFILE

Having spent almost two years at GoMedia I continued to develop my knowledge and understanding of UI/UX principles. I worked on various design projects, liaising directly with the dev, commercial, and operation teams. My design and software skills improved tremendously and delivered mockups and prototypes to colleagues and clients. One of the key projects I took responsibility for, from A to Z, designing the company's website: New brand guidelines and requirements.

PROJECTS

GoMedia Services Ltd EQUANS company rebrand
January - April 2022
Captive Network Assist Design System
2021 - 2022
Data Base Driven Streaming Media Website Development
2017 - 2018
IBM Marketing Product Design
2017 - 2018
Communication Design
2016 - 2017

SKILLS AND CAPABILITIES

Personal
Organised
Motivated
Team Learner
Excellent Time Management
Fast Learner
Strong Communication
Analytical Thinker

Professional
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Indesign
Adobe XD, Sketch, Zeplin, Figma, Invision, Overflow
Jira, Confluence
HTML, CSS, MySQL, XML, JavaScript, Responsive design, UX & UI

INTERESTS

Fitness   Design   Gaming   Music

EDUCATION

University of Portsmouth -

2015 to 2018
BSc (Hons) Digital Media
First-Class Honours (1st)

Warlingham Sixth Form College -

2012 to 2014
A-Levels: Design and Technology: Product design (B), Art and Design (C), Applied Science (C)

EMPLOYMENT

Junior Web Developer 2018 - 2020
PMGroup, Bookham
Performed tasks using a CMS and developed emails to be sent to an international audience. Frequently produced graphics for several websites along with carrying out site maintenance.

Junior UX/UI Designer 2021 - 2022
GoMedia Services Ltd, Euston
Played an important role in the train operating company portal web application design development. Reported bugs and design decrepencies using Jira. Produced user flow mockups to show case products to clients e.g HEAR, CNA Editor tool and on train web apps. Highest profile clients were FlixBus, Avanti West Coast, Southeastern Railway, Amtrak and Queensland Rail.
Worked on many graphic design tasks and developed skills in information architecture, WCAG compliance and subsequently improved design capability.

REFERENCES

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